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for mutual benefit mention the billboand when whitimg adventisens.


HIGH STRIKER

 approtal full tiformation?
M. W. ANSTERBURG, Homer. Mich.


PLAYWRITING forciotion



THE BILLBOARD PUBLISHING COMEANY, Publishers

## IN THE LIMELIGHT

Intimate Sketches of the Careers and Personalities of Men Powerful in the World of Amusement, Whether or Not Prominent in the Public Eye

One ..ay not find at every turn a managerlal figurc of the present era whose achievemente entitle him to rank as a typical representative of the rising generation of showmen, for the reason that there wre but few theatrical business men prominent today Who do not emanate from the old school. A glance over the names of those who "present" the potent stage attractions in modern times will disclose the fact that with but very few exceptlons they are the same who atruggled and blazel the trall a generation ago and they have had ifttle to fear from competition, such as the younger generation of managers could offer.
But the few who have come forth are a vigorous asset for the theatrical profession and of these none have risen more meteorically and deservedly than Mark M. Luescher, who fifteen years ago was assisting the late Sam 8. Shubert in his efforts in New York state to establish stock companies in the theatres he had access to. When Sam Shubert came to New York to make theatrical history he brought young Luescher with him. At th outse: Mark showed his callbre in that he proved hims if to be the best publicity promoter of his day-and $a^{*}$ no time from then till now has there been any question as to his right to this reputation. Perhaps an ingratlating personality may have been Luescher's greatest contributing force -but an almost inexhaustible energy together with an unparalleled gift for Invention were the qualities that atood him best in that early perlod when he was looked upon askance by his colleagues. They could not comprehend how - man yet in the early twentles and with ancestral training of a the atri- al sort could come here from Rochenter and quickly establish himsoif as an expert. Had Luescher so chosen he could have become a part ner with the Shuberts at the outsel but he did not tarry long with them Klaw \& Erlanger had heard much of the young man's abllity, and it is a fact that there has never been a time in the last twelve years that he could not obtain any position he desired in the big firm. Moreover, when Klaw \& Erlanger were engaged in any ex tremely important or diftcult undertaking it was always Mark Lueacher who was placed in charge of It-this wan done when they started their advanced vaudeville campaign, and surely no one can deny that the publicity work throushout that disastrous enterprise was the real incentive for the wettlement by which Klaw \& Erlanger were pald $\$ 250,000$ to quit the vaudeville field and were also relleved of about one miltion dollars contractua


MARK LUESCHER

## cope of this publicity campaign can regarded as an amazing demonstratio

 beat be understood when it is stated of shrewd showmanship that had Klaw \& Erlanger continued Another instance of Luescher's gen their competition with the older lus in exploitation was when he and vaudeville interests much longer even Louls Werba first came together when their own vast business interests would they turned the New York Roof Gar have bean serlously threatened, and den from a disastrous enterprise into fact and were relleved of all their ill ad- is worthy of record here. Luescherdancer who had been fairly successful under the name of La Belle Dazie. She was pretty, danced exquisitely, but was who!ly unknown to the public tha pays $\$ 2.00$ for its seats in New York Theatre zone. Luescher surrounded the young lady with an air of mys tery, giving her the name of La Do mino Rouge. The newspapers wer filled with stories to the effect that th dancer had suffered a great bereave ment and that all her life was sacr ficed to this, that she never took of her mask and never would. It is fact that whenever La Dom'no Rouge appeared she was always masked an her appearane in the public places and restaurants of the "great white way" always attracted vast crowds of cu rious people. One may readily im agine how the advent of so cleveriy advertised an artist would awaken interest, hence the Roof Garden was sold out at every performance. Th vogue of La Belle Dazie as La Domine Rouge has not been paralleled on Broadway in all the years that have intervened between her appearance and the coming of Gaby Deslys. On can only conjecture what Luescher procedure would have been had he been elected to conduct the entourage of this extraordinary woman.

Perhaps the most vivid and pro longed demonstration of Mark Luescher's abllity was revealed when he be came Martin Beck's alleged $\$ 10,000$ a year press agent. Previous to the advent of Luescher In the Orpheum offices Mr. Beck, while well known in the profession, was wholly unknown to the general public, but Luescher exploited Beck as the Carnegle of the theatre and for several years the movements of Mr. Beck were recorded in the newspapers in the same manner that has been customary with Mr. Roosevelt, but that is not all. year ago when Luescher thought the time had come for him to enter the broader flelds and become a producer the cessation of the booming of Mr. Beck and the Orpheum Circuit's doIngs was something appalling. Everywhere one went would be heard, "Wa is los with Martin Beck?
When Luescher left Mr. Beck, how ever, he did so with the approval and with the best wishes of his employer. In fact it should be stated here that campaign was wholly Luescher's Idea. Mr . Beck did not encourage it. In the contrary he would have preferred tha the space been devoted to the artistle offerings of the Orpheum Circult. On the other hand Luescher's explottation of Beck was a genuine ribute of regard and appreciation of his employer, and this appreciation mate and constantly growing friendship which finally became reverentlal.

## THE AMUSEMENT WEEK IN NEW YORK

## PAUL ORLENEFF SCORES SIMONE PLAYS FROU FROU

Russia's Favorite Actor, Surrounded by an Excellent Company, Produces Historical Drama Forbidden in His Native Land-Russian Contingent in New York Tenders Star an Ovation


New Show at
Hippodrome








## martin beck id drama

Now. York March $\overline{214}$ (spoelelal to The nill







 A THEATRE FOR CHILDREN.

| New York, ararch ${ }^{21}$ (\$peelal to The Bill. board).-Niebler Centrury. Theatre for anothor year, Thentre to convert the ront of the Century into aring director for Liebler nnd Co. anil Will. Sew Thintre were together on the Mauretania the extnhlishment of a thentre for ehildren. When the slidp reached Flasuard, Mr. Tsler the roof into a regular thentre, so that it may In the fall. $\qquad$ The plars particularly $\square$ -111 be put on. <br> look nfter the chlldron. Ilings ks, sueh as Arice in Wonderiand, |
| :---: |





## UP AND DOWN BROADWAY



The musical comedy now running succenufully
In London, The Sunshine $G \mid$ irl
 be sein here eariy hext sensoliman. It will




 ment of several wekx in Boton be bore it
zons to one of the Soubert Broadway play.

of Over the Itiver at the Glote Thentre on
Thurminy. March 28 ,



 in the fourth set, was unernivorally brunounced
the greatest ever seen In the role of Gilberte.
Aside froum one or two linstanres in whilet she Aslide froum oue or two instance In Which she
seemingly forgot her knowlenge of Enilutiol so
rapidy learned during her American visit, aime.

 Frou Frou is the that offering of her present
repertoireicould not be toubted. At the elose
of the third act, when the curtain went down on
 trom ber
repeated
 appearing in America, bat poinis to the raula
of the revival as respects the productiou and the
cast "It may be doubted whether Mme. Simane has
given to anything whitch slie has played here



 "In the latter instance It was apparent that
3ime. Sliwoue was playing a sceue which she had
either hot rehearsel snilicienty


 very baidly cast, anal most of the prlieplarts wers
for limes. As most of the players were Anglo Saxons, there was little suaseation of Freack
origin or eavironment. Alan Dale, in the American, likewise pro
nounces Froe Frou her best tu the followlag par
araple (Continued on page 52. )

Little Theatre's
Double Bill CAST OF THE FLOWER OF THE PALACE Tchao KIun ..... Miss Ballith Wrane Mathluce Misses Loulse Scymour nid loulse Fredericks
Nao, Minister of Siste ..... Ruginald Rarlow

 Arthur Barry Tartar Wartions. Walter Howe. Khat of the Tartars .......... Wiffrld North Councllior of the Left
Counclllor of the hight Wilfrld Norts
Arthur Barg
Wilfrid Norts CAST OF THE TERRIBIE MEEK.
Ppaxant Woman. Miss Edith Way ne Mathion
 New York, 3farch 20 ( 8 ppecial to The Bin,
board). Wlintheop



 curio.

$$
\begin{aligned}
& \text { (Continned on page } 59 .) \\
& \text { the comino AERO BHOW }
\end{aligned}
$$

New, York, March 29 (Rpectal to The BulKow Grand Central Palare, Sew Vork, Mayt 9 hefore the oflimuith it lo mare than two mentha
geat a large namier of the bls gert people in the tmluatry have sorured fret
chaice giaces.



 Frosi, II. W. Jacoha, he maile of various farelge



 fory appiatatus in workin. onleer from, the Quees
Compang, aud it ts boperaily expected to have

Continued on page 52. )

## THE AMUSEMENT WEEK IN CHICAGO

## ELSIE FERGUSON

Dainty and Charming in "The First Lady in the Land" Which Has Chicago Premiere at Blackstone Theatre-Excellent Acting of Star Highly Praised byCritics


## THE ONLY SON

Immense Success in Initial Chicago Presentation at Powers Theatre-Play Has Action, and is Capitally Acted
by Thomas W. Ross and Company

## BARNUM AND BAILEY SHOW OPENS

Bigger, Better, Grander Than Ever, "The Greatest Show on Earth" Inaugurates Its 1912 Season at Madison Square Garden-Spectacle of Cleopatra Lives Up to All Extravagant Promises Made by Diligent Triumvirate of Press Agents.


 Demarce's simian actors and Capt. James Wal
do sis baremek
siose glosest fellows silpped or hio hioree and became
grouehy. He cllmbed orer the ring and started







fatrbanks to give three plays.




## BRADY'B NEW BHows.




 Both works have been succesxeully prodneed
to London, where Mr . Brady saw the orgloal Enzazed for Mr. scotr's support wo two



## former manager buicides.



satis tuant that asalis explainas miy be har so







$\qquad$




 mandino is there with his clerer druak act










 Nerthe siegrist.silibas, fin the center seetion
 Troup inamar hielp to make up asi foe an ac-











BROWN \& SCHENCK RETURN. New. York, March 24 (Sneetal to The Bill-
board). Chris Brown and Joe Schenck, respec-
ive bookng manal
 York last evening froments vaculon spent in Hot
Springs and the West, KAWKS TO CONFER WITH RINGLINGS.
 tive, left New York saturday to join the Ring
lings in Chicago.

ROBERTS IN VAUDEVILLE.
 to diesert the ranks of the legltimate for vaud.
eville, making his dethat in thie stwo--dyy",





## fat man dead.

Rock Island, III. Mar. 21 (8pectal to The Buls-
 traveled with showe foe many yays, it will
be necesary to remofe part of the frost of his
residenee to permit the cofin to be cartiod eut.

## THE AMUSEMENT WEEK IN AMERICA

## READY MONEY SCORES PLAYWRIGHT'S WIFE SUES

Humorous "Get-Rich-Quick" Play by James Montgomery Vastly Pleases in St. Louis Premiere at Garrick Theatre William Courtenay Appears in Leading Role

 genevieve blinn

Leading Lady with the Morosco Stock Compans
New York, March 20 (Spectal to The Bill the dramatist, Hadidon Chambert, and blmeelt the author of The Right to be Happs, has been




## Arnold Daly III; Cancels Engagements <br> Phladelphla, Pa., Mareh 21 (Speelal to The Billboard).-Arnold Daly was scheduled to give speclal matinee performance this afternoon at the Walnut street Theatre, but a telegram from Yew York frem Mr. Daly's physician stated that the actor was il and would be uanhle to fill the cengugement. It Is sald the onaberwork <br> $\qquad$ <br> DOLLITA A MOTHER. <br> 

English Actor
Commits Suicide


MARY MANNERING NOT TO RETIRE.
 home at Grosse Folint yesterday from New Yort: and made the statement that she had not re
tired froen the stage for good, but had left the
Garden of Aliah Company because she did not Miss Mannering also stated that in the fru-
Mare she will only play in New York. and that
then under no circumstances would she ever agais
go on tour. She will aloo stipulate that the
play give her an opportunity as an actress, and

PRINCESS FLORA DEAD.
Moblle, Als., March
board) - Miss Florence
Goodwin (in private Mife board) Miss Florpace Goodwin (In private Mife,
Mrs. William Scott), well known to carnival people as Princess Flora, elairvorant and paim-
ist, and who had been associated with cous. ist, and who had been associated with come-
panies since the thme of Gaxkell. ditod Wednen
day morning of thls week at the Moble Infiri:-
 tion that was successful. The deceased was
widely gnown all over the South and her hoare
In Moblile was a well known rendiezvous for pro
 both In vandeville. Miss Sue Goodwin of the
Goodwin Trio, and Edith Silverlake of The till Goodwin Trio, and Edith Silverlake of The Bent
Yerlakes, aluo by her husband, WWillam Seett.
former .

DAMAGES FOR LION'S SCRATCH.

 sansoo damages for injuries she sufered in that
city when she was artacked by a lion in theatre. A decision of the United States Crat.
cult Court of Appeals here yesterday awarded The gili went to a theatre owned by Charlee Ernestine Rose. a trainer of the visit Mise
Waited for her after the performance and white
standing near one of the eages the animel reached through the birs of the cage and
lacerated the plaintir's head. The Clrcult Court of Kansas city declded in fa-
vor of the girl and its judgment is affrmed.

Theatrical Company in Wreck

Peru, Ind., March 22 (Spectal to The Bill-
 the old canal ben. The car did not upset, but
the 35 paswngers were plled up Io heap at at
the end. None of the passengers were serionily the end. None of the passencers were serionaly
injured. but a number were badly brulsed.
Among the passengers on the car were nem-
 ton of Cortland. N. Y.ean. N. Y.: Floyd Stan-
Ras
Raplis, Mich. Wight of Grand cago, were silightly linfured. A. Dern, where their
The infured were brought to Pen, infuries were attended to. The theatrical
pany was compelled to cancel engagements.

NEW ELK HOME FOR JACKSONVILLE.
 board). The building eommittee of the B. $\mathbf{P}$.
o. E. of Jacksonvillo. Fia, have adopted plass
for their new niteen-story eluh honse to De erected on the sittepn-story of ehelf present house tome. The



 rooms. pool and bliliard momss, aflies, of the stom, eafe, and store mooms. Tir ent in the
structure will exeed a half militin follare.
E. N, OTTO.

## HERR BALLMANN TO HAVE TESTIMONIAL

 Calcago. March 23 (speelal to The Rillbonrd).The last coecert of the seapon in the time bonored serles of North slde Turner Hall com-
certs will he in the nature of testimonial
 Tarch 31, and it will he noler the anapleee
of the Chiteago Turwamelinde. Assisting Rall
 Contralite: Mi Karitone
lam Kerne, band Mranels C
${ }_{50}$ Additional Amusement News on page

## BURLESQUE NEWS OF THE WEEK

## SPOKES IN THE WHEELS

## WESTERN WHEEL

Burlesque News of Managers, Agents and Performers on Both Burlesque to be Installed in Boston Grand Opera House Purchased Circuits, Gathered from Here and There and Everywhere, Especially for Publication in The Billboard.

## gy syoney wire

 Tonen, Connle Gliclirist, Sslvia Gres, Kite


















 of at particularily dikngreabile vocation. Every.

 it but in ex prion to this rule may occasion
ill be met with. Treere's, weport nround the Columbin. Thea Tes in line. in whell hilits Mint Sam Scerliner

 We hear that Ea. stematt, of the Myntral

 recwery
R. E. PATTON


Manager The Pace Makorn, We Western wheel

 wars tiant "Mhact, Lothraus, hoe popular manaser
 Teestran Wherl nuriemene st moon as the becere It is nat derided if the wili thit is not brouted it thit will mome into efrei



HELEN SOUTHARD






 biown has sear, and whis ryail whower wzi Lighwnol that wasnt mor inere angs that
 4) All refret to learn ithe illiness of Mnagen Itenry is an hieal manager, and is one of the
 A1. Martle, the Irish enmellen with the Merry





 ( 1 t
Walter Kinbach, formerly mannger of More
 but expeets to returp to the fold noxt moesoos.
Ther an me bex. -
 Will not be compelifed to hang hati dore




 altractlan is sirongly demonsirated in the twio



 Hortig A Senmonss Rowerss are woll on tbetr


 The princlinuis with the nowerse represent as exerilent relectlon of rompteat turlesque per



LOUIS KRIEG


Hasager Gayety Theatre firmokyn. ${ }^{\text {a }}$,

## MUSIC AND VAUDEVILLE NEWS

## IN PUBLISHERS' ROW

NOTES OF THE ROAD

Brief Notices of American Singers Appearing in Vaudeville and Notes of the Songs They Are Popularizing by Use on the Stage
F. A. MILLS.


 Fifth Arenue Thentre nest werk.

The Foor Randers Turt Manhatian Quar-





```
TED SNYDER COMPANY
```

Morin" Man. Doo't Take My Raby Grand, looks Bert Kitume neil Jesse Brown. suithors of Tue



 Siarte Wratos. who orkiciatiy istroduced it


Chas. k. harris co.
Take 3 He in Your Arums Agalo. Chas. $K$. Har.




 Oech jurformaner It of her set on the orports it ns the blgres



 Sile Fass Whand to stinflay mound Now York
 Bertion med sirskr.on the Tercy WHIlame

 Katheryne Neltion ond Jack Coognn hane



## bTERY \& CO, MOTEB.


 *Teke of booking. The wrill-known pomaty, Aramntle playlet,
 sumbera are streaghtentne howet contideraty:
 Itack snd Vin Ent have, mepen hunting for At the Howard In Heston nest weepk and thipy

 The shemews shd they nfoum us thet they mily
 popaier songs and letem, they now tratorine our plaseed that he has moked them on the Conat

EVA NIEMAN


Auttor of Broadway liag.
aring Another Raz (A Ragey Rag) on the
 Time in the Suest. it alngting Another Rag and in the Juggle of Juagle Jow nituan, New York and Pheipr are featurnar Elizobecth An and and
Another Rag and are reported to making a Thith these songan are playing Brooklyn and Ansloz Three Thing II Lovet Can Around.



 Fitel Goliten to A. Colden Sons Review ts Thating Trementous hit with Them.


Johnle Jones, bons canvasman; Jimmte Hall



 trapp and bars: Dancing Lew Ford. monologis:
 las. This season, while not ax mecessful as poxithon in parts of teritory corered and the
extreme ban weather.
Buxiness
NSS
 pany openeet Sentember 30, making The com
 be in the
ner
s.
usasal
The part nershlp of varenx Rras. hynuotists





Itraction, has aleo left the compen






agraphs Pertaining to the Vast Army of Artists Who Are Popularizing Vaudeville in America and Abroad

## bl bev dev

 Cherbert and will play biverge the. Parivand scorrol a biy hit, The evomanys will

 and. (harus of sisteen prople,
 Xew York, lias returned, bringling with him
Sarge group of Hens and lioneses. Leoparse,

 Marry J. Leinnd has put asilie his aketch.
The Cruekman. io nemume the direetion of Jes






 the shaw: Johe E. Frank Voll Wattore. O.
Auklige. L. C. Eckel and Ethel Wallare.





 short notice The . Honeymoonera, unier the manazement of
w . H. Murphy, have playel over one hundred







 edlenne, Is now planilng return dates on the
Sullivan and Considiue Time.
IImmie Elloft and Kitty Warren, who were
 Warren dion hin single. Both actare are meet.
ing with big suecess.
The Youngers. in thelr Greelk and Roman






 The Cllpper Onaritete returned ${ }^{\text {ato }}$, Chleago





 ${ }^{2}$

## THE VAUDEVILLE AND BURLESQUE

5th Avenue Theatre

New. York, March 23 (Special to The Bill-
boind). The shiow at the Fifth Avenue this week was bullt for amusement rather thay
Gpeed. Getting of to an early strart Mondy
night the curtaln descended at $11: 40$ and thin

ZELDA SEARS


> Headlined at the Firth Avense Theatre last

Without the pletures, which are generally oart reen Franklin, with Burt Green at the
pisano, was the bright particular luminary in
the anglversary constellation. Mir. Green sandhe analversary constellation, Mr. Gren sandlin's songs, which numbered fire. Starting
 shie beld it througbout. she rezponded to per-
sistent spplause with her impersonation of
a Child's Waitreas.
Chick sile is abont the cleverest in hls line
ever seen around liere. Chlck ls full of mag-

 and
itiated think it an ease that makes the unin-
the the Rolfonlans, m musieal act par excellence
and one chock foil of goo things, he gave
the patrons of the Fifin Arenue a rare musleal Dorothy Brenuer and Joseph Ratllife are two
recruits from musical comedy. having lately been the feature in Lew Fields' Wife Hunters.
They are easily the class of the bill in their
dainty akit. At the Flower Stand
 Train Time, and managed to get thelr share
of the laughs the vintage of the jokes notwith.
standing Another that seemm to defy all laws of age glects to state how late. Mag Haxerty's Re.
Men ception, by Will Cressy, is the rehtele and Mr
Ryan
, eleveruess made it the laghing hit of Gus Hornbrook's, Cheyenne Days, while seen
before around here, nevertheleas will be wel Comed for some tlme on aceonnt of sts novelty, Folee and personallty all his own and lis also
the possessor of no menn histrionie ablity.
 Homana mentiber of the company is ana andition in this kind of net. She is good looking. dresses prope thint are all of the sure-fire brand. Jimmle Lucas. who seems to be known chiefly
to fame thirough being the suthor of a popula
 Hight material were selected, hut the time ha
gone hy when ranileville patrons want songs of
the $\mathbf{k i n}$, be Is using. Climord and liurke.
drop. dld very wrill In the number two position
and Adonis was bllied to open the show.
The charming Irene Olsen, who may be re
 Producine of Mr. Harry Love, of The Vaudeville
 soccess whth That Raboon Baby Dance and A racity resches seross the footllghts, and witi eertitude and precision of difrection, if will atrange if Brondway does not speedlly see her
araln and know this time that she to here.
Hammerstein's
Colonial

American Music Hall

Soard). The viecterin (speecal to The nill-

 Lillizn sluwe to the heallune attraction and









 new gtories and many of the old that have
banded laughs to greater New York aadlencen

DOROTHY RUSSELL


Dorothy Russeli, the daugbter of the peren of remarkable ehan sus pulchritude. she ap-
peared at Hammerstein's Theatre in a new mus peared at Ha
leal melange.
for at legst a seazon. Bush's, storles don amount to much, it is the inimitabie way h
has of telling them. Hls mater al conld b
fresiliened considerabiy with but little trouble but as many of his jokes were wel omed as ol
friends by the audience he made hils uanal wac
cesz. There were number of the regular cess. There were nomber of the regular
on hand who could do his act backwards. Rert Levey, freshly back from sustralla.
doing the same act he has used at Hamine
 at the head of the newspaper cartoonists Bow
working raudevili. There 18 nothing just like
Mr. Lever's act in vaudeville as his parapher halin is copyrighted.
Henty Clive, ansisted by May his parapher wronge it should be Mal-presents a nifty
oftering in burlesque magle. He hat a woy working that is all has own and had wo difl-
culty in getting his comedy over. Weston, Fields and Carrol are about the
anappiest thiree boy rathekellar aits working round these parts. They put over their num $\mathrm{lng}_{\text {arte }}$ sent the audlence out with a pleasan donsn't eare about seelng the firnt or lant aet
on the bill. Ward and Culhane and the Tlierney Trio wer
aloo on the bill. also on the bill.





 fit with the raing dasy sudenee that greeted



 Huby Norton anil som Lee nere the enplape






 enough to atioty eren the moati orfiteal thafi
 Himarry the tunaler ber th on Era Tonguns. Sm












Daring ols recont riatit to tor Now York ot


 lise
 tock heia." it surch is to toe the came, the




























 or





 also the announcement tha
started divorce proceediges.

## LENA PANZER


$\Delta$ faverite who recently appeared at the Aner

## WEEK IN NEW YORK CITY

| Columbia | Miner＇s Eighth Avenue | Eighty－Sixth Street | Vaudeville Notes |
| :---: | :---: | :---: | :---: |
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appeared here several weeks ago, and the same
supporting compliny, including Cyril Condwlek.



 Bee seen in clucago slues tho paliuleat diass
 tire talate, wilith the oid bellioy and siout

Corn Hentrand Mellie Francle, another net new Tociubineses. but coote bis throughout.






 io chicergo.



 pletarepue ta tits deniction of of the interor of otme trangly out of place no ntemale eroan
 Gratier Softis ulth or trit thet who her theen
 set mowlem, of the Jewik Howere, Pegel

 to alewe thor wime tort ot tive mextins

 Cobotitioned on pose en.

Wilson Avenue
Culeapo. Barch 22 (Special to the Bulloan).
















eul and lavigne sisters.


Thelr retined minging and acrobatice dancing cefo mheren thes hare been playing Vamily Clr
cuit Theatres.

 set was al ble winer consiliderlig polition ami
took two encores and sevelal bows.
 putter sit wbteli pieasea.




 where at atimes it is not appreciated for tit
true valoe. Sheap and
 Opera to Raztime, followed the Ramkin Drevi excitement whlet had ripper the sadlence

 The slow is choed by Mile. Joilette Arnolde but that' a bout ail, it mag se that the sel
 pertormance.

Louibiama lou casts change.


 sons between the two cants has beec tikn nd-

Empress

Chicago, March 22 (Speeinel to The Millioard).
 loaris-by-Night, a big eng and dance proulue-
tivn. Whith is elaborately staged and supporied y a cast of theny popple. Nat Carr, the ile
orew comelian, also hools an lmiortant spot on
the bill The blll, and proves the laugh hit of the bill.
Mapaiker White reporte great business ot the
majority of the perfurmaures, and undoubtedly
 The show is opened by natty sounsster by
the name of Harry Thriller, who. maken gowi
 patrons. IIs high balacing work is nbout the
best I have ever seen, and really worthy of the In second position, Luce and Lnce, a lady anit gentleman. present a gool musical Dowelty act,
They make very nifty npuranance in thelr stuining costumes, and ns mpusiclans, are verist of rare ability and plays both elaskle and carry a spectal drop, depletlag a clurels stee-
ple, abd get in sone good work with the chime
 Then they endeavor a descriptive number,
which might have been better reudered. Will Cressy bas given vandeville nnother of Heron and Madre Nouelas. The serting shawe
the luttior of a small hotel In New Jork. Jlmtive." has come to trewn to run down eriminaty





 is ereat, and brings an great number of homenst
langus. The two artisis took several bows ou
the otiertnze. the offering.


The show is clazed by Molassons ble panto-


MARY DORR


Songster, eomedienne, and the clererest of
aricaturisis, whio will apyear at the Ewapress ty-Ave minates of ineal entertainmest in the
foris of specialty dances and pnatomians. The set is a credit to any boise mbereis it many
sppest, nod lo sure to make good on the big.
gest bills. CHICAOO VAUDEVILLE ATTAACTIONB, Academy- Sieo Pollier Smith, norelity masical
 in the Nokomes. the higliwnt enlucated monk
 (Continued on page 60.1

Haymarket



 theking wazent repreerit kik ito the various






 Ho Jucoben. thie well kown and poppuie
 gingo acouple of the Arme natat pabilicatione


 John Delmore sad compny appert in thes

 ditistone, to one tamilat with we Mooday
 Coorad and Wuladent two youns men me

 The sitow lis elaeed by the samolt Araber, ind
try-outh at the haymariet.
Chicago Im, March Z3 (Spectal to The BLu
 paul duramp quartet




 orer hers shoulders and acrow her fhest. It
 better-clases family theatres.

## A. EBELINO TROUPE.



(Continued an page oo.)
THREE DOLCE SISTERS



## LESQUE WEEK IN CHICAGO

## Franklin



will baker


Anparior with Claude Alams and Company
Whe the other out-lylag vauderille thouses, en-



 (Costloued an pase me.)

Acts New to Chicago

Thawidite malority ot the stunts and fonts






able toi top of each other and placers : chatr
 (Contiaued oes pase me.)

## CHICAGO AGENTS CLASH

Letter Sent to Vaudeville Managers by Walter F. Keefe Excites Ire of Frank Q. Doyle and Other Agents, Who Are Apparently Affected by Contents of Communication.

|  | seeuring of the large number of teature ace <br>  |
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| Springtleld. Mo., Kansas City and Lincoln. InterIs the statement contained In the Kiofe letter agers Assoclatlon |  |
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| The "come back" of str, Frank Oo Dorle, of |  |
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| Wamted and which was mot obtainable at that time through the Dosle oftices. The matter of the possible change in boolsings for this big |  |
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|  |  |
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| relating to a emnage of booking for his house.The letter whlch was writen by Mr. Keefe follows: Yows: Cbicago. II.. Feh. 17. 1912. Manager $\qquad$ |  |
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## The Vaudeville Week in Frisco



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## Motion Picture Exhibitors' League Meets in Dayton, O.

Delegates from Several States Will Attend Convention of Ohio State Exhibitors' Ltague, March 26-27---Film Manufacturers, Exchangemen and Others Identified with Moving Picture Industry to be Represented---Important Incidents of Convention to be Filmed by Pathe Freres and Gaumont

What promises to be one of the mort limport Motton Precure Exulutures Leagne of Amerio Will be th Destof. OLlo, Marce 28 and 28 ,



 vertising for moving pictures as a whole. The tinaba and athuust plienomenal growth since the
first league was organized two or more years ngst league was organizra twoo or more sears
ago.
the
 President M. A. Neff speaking of the forth comalng econvention sald: "Invitations have
been extended to every exh'bitor in the United been extended to every exhbltor in the United
States whether afflilated with atate organiza tion or not. It is uar intention to bring ex-
hibitors to a thorough realization of the important work in the interest of exiflitors be have hopes of bringing into our organizatlon we
large number of exhibitors an large number of exhibitors as result of this
mevting. Aside from the regular routine a movel program of entertalinment will be furn-
ished, in fact, there will be such innovat'ona Ished, in fact, there will ittending this meeting that will not be soon forgotten. It is our inconvention, two manufacturing concerns having signified thelr willingness to make an film of
the most salipnt ineldents of the meeting. We expect a diflezation frum each of the following
 and Pennsylvanla. It Is probable that other
states will be repereated although they have
not sinill pot signified their intentions." While the convention proper will met begin meeting of the directors of the Xat'onal League,
for the purpose of transacting Natlonal Lexzue
 and members in attendance will assemble at the
Audltortum Theatre where eommittees will be appointed. While th's if belng done slaht-
neeling automobile trips will be enjoyed by the the Auatiorium Thieatre en route to the Xational Cash Register Company. where addreases
by the offecers and others will be dellvered. Moving plectures w'11 be taken of the parade.
 macolor and other feature pletures will be bin given in the evening and at 8 o'elock a specinl
Fsuderille antertalnment wil commence. The tollowing day the ensventlon will be called
to order at 10 orelock when pusiness nreeting
the leazue will be


 dent seff will respond. lediea snd visitors over; the elty of Dayton the frst day from 10 a, im, until noon, Whtle
the members of the leagut are ta session. The


[^0]
 President Cleveland Local No. 1. 6-J. A. Maddox, President Columbuis ( 0. ) Local. T-Fred J. Herringion,
President
Peunaylvanis state League.
automoblle parade and brass band will parade
from the Auditorium Theatre to the blg Con-
and
parade and ant will take motion pletures of this

eras, and these plctures will be shown through



 ministers of varivens, cultes and manufacturars,
many otbers,
statiog that they stating that they will be al the Daytoo Con:
veation. There will be buadreds there whe veution. There will be bundreds these whe
do not belong to the Motion Pleture Exhifitors'
Leasue, but League, but who rvalize the grvat work belgg
doae by, the League, and undernland that sill he good accompll shed is for the list interest
ofrers bods funne ted with the business."
 It is thelr desire to work In liarmony eague.
operate with eacho and evergune engazed
any department of the motlou pleture hed
The The educational feature of motlon pictures has of modern sclence that we mow the educatore
odrane lag to elsematography for ingplration and
edu ation. The Obilo League expects to seat at the big
hanquet hall the Inrzest number that has ever
 the bistory of soutbern oblo. Whille the hotel
accommmodntions at Dayton sre excediogly
 ber that will attend the banguet. Dayton has anpertain all of the sumbient sum of troney to
entitors and thelr fries gonquild Hotel and Phillips House. Those that come to Dayton expectlig to see a big high-
class conventlon where there is something doing generous mander in whleh Dayton has asaisted Is Motion Phetare Exhibltors Leazue Committed
Is just What the leanue meabers expected. Badses, pennants, banners, new membershlp

 pointed to take eliarge of the antomoblles to
meet the Incoming delegates nad friends at the
depot to conveg them to thelr hotels and stop. depot to convey them to thelr hotels and stog-
plag places. A perfeet orgsnixaton has bees
formed and all formed and all exhibtots and thelr frress can
rest assured that there is an hig treat in store for all who attend the convention.
Clinclnnatill Local No. 20 of the Motion Pletore


 with the Motlon Pleftre Exhbitors' Leagoe of
Ohlo and also the Satlonal Leakue. A motion was rnantmously earried to attend
the conventlon. Money was submertbed to pAy
 Dayton, commilttees appilnted nhd all arrasge-
mento made. All the members of the league and their frients, will meet at the sinton Hotel,
Tuesaday morning,

 wame day. A detalled report of the coorention Bllilboerd.

| ATTEACTS BOCIOLOGICAL STUDENTS. <br> New York. March 23 (Special to The Billboard). - Some prominent New York students of sociology were permitted by Thanhouser Company to visit their studio last week during the filining Cry of the Children." This is considered by many the greatest child labor epic ever written. It is suggested that exhibitors showing this finm make capltal of is by invitiog leading soplological atudents in their localitios to nee It, and getting it pletare in in two reels, released Tuesilay. April 30 , and because of lis nature is expected to make a nolse in all parts of the The Century sulde Company of East st. Louls, III., have perfected a mow song silde, whlch they are condident will revolutionlwe singing in all theatres. It is called the "Worled song" derstanding the siager, as the wordeare always The wordx of each verse and choris are on a different allde. printed In plain lesters, read. able by everybody. The silcles are black and The sew sllide in mpeting with great favor motion pleture exhibltork all over the country. <br> REP GETS REAL WESTERN LITE, <br>  <br>  |  |
| :---: | :---: |

OTTO LEUDEKING


Tressurer Cinctnnath Local Ne. 2. Moving $P$

## MOTION PICTURE NEWS

## MACE GREENLEAF DIES

Prominent Motion Picture Leading Man Stricken with Pneumonia, Dies After a Short Illness-Left Legitimate Stage to Go with Reliance Company-Afterwards with Solax and Lubin

New York, March 24 (Special to The Bmward). - Mace Greenleaf, one of the moast promarticken Fridang night with pneumonian and died this mornalog. Greenlent was formerly a leading man on the legitimate stage. appearing with many of the

BIXTEEN YEAR OLD ORDINANCE SQUASHED. Chtengo, March 23 ( 8 pecial to The Bullhoard). -On Monday, March 18 , the final vote Wha ast by the Jodiclary committee of the Alder ass been the center of Interest for the past noath or more. parties were glven an opportunty to present thele side of the case, those
In favor of the ord'nance being given the first bearing; Mirs. M. A. Newton of the West End

 and Rer. Frank Smith, Those besides. Mr. Mr.
Schindier who spoke for this ordinance were: Jos Hopp, prealdent of the Amusement Protective
Heague; Henry Toner. couns-lor of the Protee League; Henry Toner, counselor of the Protee-
tive League; Mr. O'Nell. clisirman of the ex. Cutive commitiee of the Chicago Federation of conmittee it was found that nine of the thirteen members were present. Ench of these they did so. When the lavt vote was casp it Man sppecisl meetings had been callied by the
Moton Pileture Exhlotors, League for the purMothon Pletare Eshibltors Learue for the purons defeat this ordinase. A special eommittee la ordinance caused to

Another Feature
Film Company


MACE GREENLEAF


Promionnt Moving Pleture Actor whe ated Mare


## F. \& E. Company in Larger Quarters

 5aman $5=4 \cos =$ $2=5$ the enme bullding. but on the ground foor. Thenew otlices give
vese company five these more


 Finm Ca, recently purchased stave righis for
A Vlim of the Mormons and The Nibilist's
Conspiracy, for Oblo, Micligan. Wisconsin and ininols.
$\begin{aligned} & \text { LENTEN FEATURES. } \\ & \text { Doring the Lent season. morfing pleture ox- }\end{aligned}$
$\begin{aligned} & \text { hibltors are endeavoring to furnish thelr patrons } \\ & \text { with suftable lenten mubjects and are exlitbting } \\ & \text { plet }\end{aligned}$
$\begin{gathered}\text { pletures appropriate to the occasion, } \\ \text { Notrble among fils years ofernas for Lent }\end{gathered}$
$\begin{aligned} & \text { are the beautiful Peatare sithles profluced by they } \\ & \text { Norety silie Company of New York. They }\end{aligned}$
$\begin{aligned} & \text { have lasined such interesting subjects as the } \\ & \text { Pasaion Pay. Wonlerflil Iome Papal Consis- } \\ & \text { Pary }\end{aligned}$
$\begin{aligned} & \text { tory, Statlons of the Cross, Miton's Paradise } \\ & \text { Inot, Dante's Inferno and Jerusalem and the }\end{aligned}$
$\begin{aligned} & \text { These sillices have met with popular approval } \\ & \text { wherever exhlitied, and enterprising }\end{aligned}$
$\begin{aligned} & \text { Wherever exbibited, and enterprising theafre } \\ & \text { owners have played to capacty houset with }\end{aligned}$
$\begin{aligned} & \text { these hthity titeresting and beautifully colored } \\ & \text { works of silde art. }\end{aligned}$
works of silde art
$\begin{aligned} & \text { Oregon, Illinols. Wheonsin, lown and In- } \\ & \text { diann have been reported closed out to state }\end{aligned}$
Newpty Alam by the Photo-Drama Compnay of

## THIRD FILM FACTION

Opens Offices in New York and Will Shortly Establish Headquarters in Chicago-H. E. Aitken, a Prime Mover in New Organization, is Appointed Vice-President

Nestor People

in Fire
 wood, cal. Gast weik gave the Sestor Con-
pany an excellent chance to derelop heroes and alur to secure an excelient ile picture for fu-
ture relesse. The fire was in the Mountaln
Yiew piew Inn, where the Nestor Company is stop-
plige The botel was completely destroyed, al-
honat. thongh ali, of the occupants were remored in
satety, air. and Mrs. Dasld Horsley and their
son. Stanley. are reported to have had a nar-
now escape. fom the flom.
$\qquad$
FILM NOTES
At the last regular meeting of the Legisla-
ture of the state of West VIrginia, a law was
pasaed making it passed making it 2 mislemeanor, and punishi-
able by a ine of $\$ 25.00$ on conviletion of the proprietors of motion plecture shows allowfug ckil-
dren under the aze of sixteen years to attend af dren under the aze of sixteen years to attend st-
ternoon performances without the presence of
the parents of guardisi. Last week an ofthe parents of guardisn, Last week an of
fort was made by mome IParkesburg cilizens to secure warrants against the pleture ahow met
of that city on the clarge of riolating that
part of the state statute bot were refuse the the part of the state statute, bat were refuse that, the
jastice givin it as his opluion that the propriThe experiment of running a motlon pleture
and rauderllle theatre at during this winter by two enternfising tried showmen, W. I. Mills and enterprsing young
the Reservolr Amusement Co., Wt Brown Station,
the atre is has been eminently successful. This the have no other form of amusement. There are
hamireis of such camps $\ln$ oneration now whitb
would seem to ofter solden opportunlties for would seem to ofter golden opportuntilies for
huxting managers. Expenes of running such
entertainments please. H. C. Wright will open a high-elans moving

nd turn over the exchange property to the The exact terms of the sale or comblnatin s not being announced publicly. Many ex-
change men have agreed to joln the new eonchange men have agreed to joln the new con-
cern as soon as a suiticient number of other exchange men have joined or sold options on
their exchanges. These men refure to let tit
be known that they bave sold such options until hey are actually takea advantage of by the mutual company, It is thus impossible for
the Hual corporation to announce the exchanges they have secured.
The plan of the 1 Iutual
Compang is strietly geposition.
MISS MOISANT INJURED. Shireveport, La, March 17 (Special to The
Biliboard). At an aviation meet at the State
Fair grounds today Mise M. Misont in alizhtFair grounds today Mins M. Molsant in alight-
ing from a filght had a narrow escape from
death Her landing was on caused the front runners of her monoplane to
sirike a ridqe and turn over. Mise Moisant ell about ten feet turn over. Miss Moissnt
and me mine landed
on her. She was bady shaken on her. She was badly shaken up. but not
seriously injured. Afr. Houpert failed to make
his last fight. owing to an adverse wind. WAGNER BILL UP,
The Wagner bill, affecting the construction Of moving plecture operators booths fo Now
 on Tueslay, March 20 . Tue attorney for the
Exhibitors League of New York City planned
to be preapnt at the hearing to defend the exto be present at the hearing to defend the ex-
hibitors whom he represented and urge the pas.
sage of the bill.

MATTHEWS WITH POWERS.
New York, March 20 (Spectal to The Bull
beard). The Powers Compant beardi). -The P. Wers Mampany has recently on
gaged Mr. difcetor. Notwlthstanding the fact that of the
company already han the servies of tht the company already han the servlees of Mr. Me
Govern and Mr. Warren. Mr. Mathews. was hired and will begin at once the proddections of
hilms In the Powers stulo. He was formerly
firector for the Edison company

## Fox Case

Again Postponed
board), Hearing in the Fox case. in whlet Pleture Patents Company to furaish the him films
was and Was adjourned from the reanuar hearing on the 22 d of March to somue findefiuite date in April.
The contination of the flearing will In ail
probability take place on or about the 15th of

## LICENSE QUESTION UP AGAIN.

 Chl ago, March 23 (Speclal to The Blitiboard),The fact that the License Committre of the
City Fathers, bave recommended that the of thense Clty Fathers have recommended that the llcense
of the first-class theatres be reduced from
$\$ 1.000$ to $\$ 500$ providing that the scalping nuisance be eliminated by the the watre manngers,
houses to make a slmillar reguest. Joseph Hopp or the standard Fim Exchange is the prime that the thearres eating lexs than 300 have
their license reduced from $\$ 200$ to $\$ 100$ and that those houses whll have $\$ 200$ senting capacity
of over sen have a lli ense of only $\$ 150$,

FIRE DESTROYS SCENIC THEATRE
Hiteman, Ia., March 19 (Specinl to The Bill-
 of the fire is not get known. but is supposed to
have started from a defective fue. The bullding was owned by the I. O. O. F. CHICAGO FILM MOTES
thather invistigation of the moving pleture Servir inumisston who assert that scores of
 ture liouseen withe centered one the moring thit plate farorale
report is soverably banded in. It is fortunate hat this worury oommitree take is interest in thete thealres as
 T. K, Vallog who controls the state rights Arkar Twenty Years in sing sing for lowa and
Arkat recently purchased the rights on thl oleture for the eity of Plttsburg and the state
of Massochnsets.
The Northern Pacifc Yello Which were exhlbited to an interested pidtence
 25 and 20 . Whill the sthoot chlliren of this
netghborhood wlli be able to see them on the well-known leeturer renders an interesting talk. Mr. Behan has traveled through the park
score of times and knows whereot be apeaks.

## Billifioard <br> W. H. DONALDSON,

 LsgUED WEEKLY, and entered ss Second-elassMall Matter at loot-oalice, Claclansti, 0 . addrese sill Communicatlons for the Editorial THE BILLBOARD PUBLISHING CO., Billboard Building. 25-27 Opera Place, L.ong Distance Telephone, Cxanl soss. Privale Esclange, Counseting all Departmen
Cable Addreas (Hegistered) "Billiboy."

NEW YORK.
Boom Ne. 5 , Hollamd Bulldiug, 1440 Brendway. Telephone, 1038 Bryant CHICAGO.
1208 sealiler Bullding, of W, Bandolph street. Teleptone, Central 5034. ST. LOUIS.
moem b0s, Central Natlonal Bank bldg SAN FRANCISCO. 800 Market street, KANSAS CITY. BALTIMORE. MINNEAPOLIS. PITTSBURG.
Roon 207 RENVER. SEATTLE, CLEVELAND. 204 seboteld Bldg., Luclld Ave. and n. ote st. LONDON, ENGLAND.






## Readers' Column



 Aesone kowto too preent mheresonts, ot




 A. Ayone knownity


PLAYHOUSE NOTES.
Thite Jonnoen. formerty manger ot the now






A vetean cowbor's rumisations.




 Didert have no dande riders with thelt tance.

 Dian tor toar arree fiemerotes trimmed with tringes So"s to beep ourr thandior breecheen trom the bosthee An' son he woendier aw vo- $\mathrm{It}^{\text {th }}$, as true as With a handered dollar suade os 8 twenty dol-

Whar too mormite of the nalle started evers beerrt
 Veee ounakent tur our hide tillows onto which t. Ant outr rier her our platole right beside no wo








 Toogheotern ht hellit the rangee with thetr toogh






## bezzoni the clows.

## By Montgomery Phister.



Annlly. beang thoroghty satiterd that there

 chlet bad travered that sues eorridor theo


 and



## gif van winkle.



 We greet wur triesd Jefermos with haget and

$\qquad$ sotes or the road





old circus man takes life easy.
,

## 



L. A. T. E. E. noter

 Hoastoe, Tex.

## stock comeany notes <br>    misstril motes.

Max C. E. Blot, , zroeral manger of Yector


## Bithes.

ond







## Marriages.












deathe.









## FOREIGN AMUSEMENT NEWS

## LONDON NEWS LETTER

## PARIS NEWS LETTER

Disastrous Coal Strike Indirectly Affects Attendance at Theatres and Other Places of Amusement-Milestones, a Play by Arnold Bennett and Edward Knoblauch, is Considered Epoch-Making Production

New Sapho is Produced, Which is Entirely Different from WellKnown Work of Alphonse Daudet-Henry Bataille Writes an Opera-General Notes of Amusements

## AUSTRALIAN LETTER

Theatrical Season in Sydney, Melbourne and Other Antipodal Points Unprecedentedly Successful-Actors Form Union-Notes of Theatres, Rinks and Other Places of Amusement


$\qquad$
$\qquad$
 COMEDIE-Royal.
Thuere's a
comed bill on at the Comedle-Royal.
$\qquad$
$\qquad$
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## Kaleidoscopic Review of Amusement



rractions. The Dafrydills and sam Bice Bur-
league troupe furulethed the attrace

Events in Big American Cities

## FAIR INTELLIGENCE

F air Managers Gather in Chicago and Cunvene wih Carnival Managers to Select Attractions for Season - Ohio State Fair to Commemorate 100th Anniversary of Capital



In the Heart of Atlantic City
aum

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| $300 \text { paif. }{ }^{\text {Ro }}$ |  |
|  | exich. |



## CARNIVAL NEWS

Carnival Association Holds Meeting in Chicago and Receives Its Charter - Next Meeting to be Held in April-Jacksonville Carnival Reports Successful Week-Notes and Carnival Conversation


## jacksonville carnival a success.

 Builbouri) - Owing to the success of the carne
 Yal hing unquestionbly heen the most suceasful

## great inter-state bhows.

The shopa of the Grent Inter-State Shows in

 state Company one of his Passing Throne shors.
sn entrely new
netraction, calculated to keep the


 Pubhiclty promoter for the seanon, nnd will have
exelueive charge of the front of their teature axclusive charge of the front of thelr teature
W. p. Wallace of Beaumont, Texas, has signed
wis.




 attraction The foliowng tree attractions have been con-




MARCELLUS W. MEEK.




## retarned from their respective bomes, Burline

 on and New Orieans,Baron De A. Barcey has placed his blg seven In-ore show with the company for the coming

 Arthur Horfman bas been made
ager of the Sheesley organization.

## sheesley show notes.

## Mr. Sheesley, of the sheessey shows, has

 J. D. Small hal tumen charge of the carryWill us-d11, succeeding Hubbard 8 mith. recenty.

 Jolinstown, Pa., to open with Jack Hampton
Mr. .heespey has ordered a new top no side
will wall for the merry go-round which is now be
ing rempeted and painted for the coming sea-
son


seen and heard on chicago rialto. By M. B. Westoott.
The carniral managers met and organised
March 8 , as you have geen by last week's Bill-





ONE OF COL. JOS. G. FERARI'S PETS
now taken over part of New Jerses. The Brown
and Earle contract includes ale
aleo the state of
 General Eleetricc Co. can Improve the mectante The company now has an arrangement for
tintigg there pictures while you wait. in snell
 took place th John Wanamaker's, puladelphia,




## sarder oets divorce





## sheescey show notes

What war expected to be one of the bigges
weeks of the winter tour of the Greater Sheenle
 rementa shielas bas folned with his mammot Candy weint has placed bla Dolly Varden candy

will beopit everyone in the carnivil werla.



 cost. W. Ott is located at solt Alr, salt lake,
Ctihn. with his concrasions, this winter.


 C. W. Niefton in Praming up a new show tur
thenming
Walter Driver. is.

 Sooe Edwards goss with the Wortham \& Alen
 Stows Mucker is stlll with we, zeting tis tho J. George Loon and Toon Allen, ecrainly made Hertiert Kline, of the Kline showe, spent
tew days with ins this week. and left for his




Baba Delgarian left for New York to see hise
 A Girard has the restaurant Ireviliege,
coaing seabon with Westcott's United stiows.

## carnival gib-gab and gobeip.

## By "Doo

 spectacular feature apitractions are wanted by That Carnival Managers' Association ought to concerned with a view to eliminating dotrimentFew "real carnulvals," properiy managed, bonAil of the real feature shows of tast season
 "High thate drunken "orator," Who ravea about


 The public seldom falis to take cognizance of
meritorious attractions, even on a carnivai
 lot are overtockedi: tie bigc onen zee nal the buesiare hurt the managers say all the otber shows men, get wise: quit trying, to do business on a
 Fertile brains, honest dealings with public and
associates alike, are most essential to to aucceastui


## carmival notes.

The White Clty Shows will this seeson bo one

 West Virginia and Kentucky have been coatracted


 Wheel, Armitage and Guinn circling wave, wil)
be cartiod, also three senational tree attraction
lichen including a lady bigh diver, hish wire act ani
 Luttlefohn's United Shows opened


 lowing attrictions are now connected, with the
company: Lituejonn's United Minstrels, Leon's, canine parador and dog circus, Bulue

 In three cars. sidiney Locko jolined last week
With bis Electric 8 Sudio.
Jo Sidileberli, wife and ons, spent the winter
 new blow for the coming senson. 1 Tre new trame


 piny tivependent.
That third season of Dale Broe. Carnival Com The compape will carrianapots, Ind., April 18






 bannager.
Mowe and Stevenon, with thelr cannas theatre
 C. A. Bam ang Dibert Collins. door talkers Hoake Lamont, Leading lady: Liellle Sherrari,
 The Herbert-Gilpln show has three moro weks
 McKnight, who elosed with the cirton-Kelley




| CARNIVAL CONVERSATION. <br> By Red Onion, <br> Good season predicted-regardless of what al the pessimists may have to offer to the con Trary, do you thlak of the newly organize Carnival Managers Association of America Something is needed. move has been made. $\begin{aligned} & \text { Turn on the light } \\ & \text { Play the organ. } \\ & \text { Ballyooo } \\ & \text { Bring out the girls. } \end{aligned}$ |  |
| :---: | :---: |

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an sctress, whote photo an sctrese, whose photo he has cllipped from
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alvaradobeken, N. J. E. Gonts: 1235 N . Main at., De-


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 Amlotts, Thiree: Fitctburg, Mana.
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anderons, Australian
Twin: care Payl Taung.


 N. J.
Armers, The:
Arnat
N Armesons, The: 1817 N . Kedsie ave., Chteago.
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Itags. Ment.

 (Dresel) Coffeyville. Kan.
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 Adatr, Helle (Temple) Rochester, N. Y.; (Tem
plef Mamilton, Can., Apr. 1.6 ,
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 Arco Rros (Orpheum) Minneapolis.
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Batieys. Three: 217 Sejmonr st., Oumberinind, Ballies, Mour: 201/2 w. Cburch st., Newark, 0


 Beard, Billy: 1401 Draytion st., Saramak, Gas.
Behees. Those: 1838 Widebester sve., Kasas Behees, Those: 1838 Widebester ave., Kacsas
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Valley March 1812 Ir. Chas. Wood Fassett, secy., St, Josppl. Mo.
iLlinNoIs

 Chicago-Natheual Hardwood. Lamber Aeso.
May or June. 1912 . Fraok F. Fish, secy, 1012
Rector Blitz.

 1418. Alonso C. Teaney, secy., 122 8, Mileh.
Rivd.
Chieago-North American skat Learue. June



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May, 1912. Dr. J. M. Grimb, seey., care
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1.21. M. L. Corey. weey., Argos, Ind,

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 Detroit-National District Heating Asen. June
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10-12. SIate Fire Marshal Palmer, president,
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 St. Pani, Minn,
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D. Wikinan, seey.



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Omahn-Order of Sons of Herman. May 21. Omaha-Grand Councll Roral Arcaium, April
23 . Geo. B. Powell, secy., G3s Paxton Blk.


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of St. John. June - 1912. Cory, Wnighte
Becy. Wilace Toronto, Ont. -Canadian Fraternal Assn. April 25. Wm,
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## BIOGRAPH.








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10-Tie Arrow of Denace (Western dra
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 ${ }^{2}-$ Tiger's Claws (Amer. drama)
4-Brave Heart's Hilden Iove (W. Amer $5-$ The Cardinal's Gift (bis. drama) a-The Sins of the Father (Amer. drama)


 15-Tbe silp (drams) 15-Acrose the letmona of Pionaina in igia ${ }^{\text {18-The }}$-Thri of the Lightionase (drama)..

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 $25-$ The Price of Big Bob's sllence (dra-
ma)

 29-Tre Suit of Armor (comedy) (split

 2-She Never Knew (drama)
3-The Seventh Son (drama) 3-The Serenth Son (drama) .........
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Ilumination (relliglous and histor - The Uniknown violinist (adrama).

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tor. Tuesday-Eelalr. Italin, Mafeatic, Powers, Wrinestiay-Ambitronio, Champlos, Nestor, Rerliance. Solax.
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(comedy) (aplit

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 15-The Deserter (mulititary drami) (two ${ }_{20}^{22-N o}$ No relense.
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 22 -The Goif Codale's Dog (comedy) (ophit ${ }_{3}^{20-F o r} M$ Sale $A$
5-The star of the Side show (drama).
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INDEPENDENT COMPANIES. Atlas. Nick Carter, the Great Detective (As-
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To pacloun and
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New Castle-U. R. K. of $\mathbf{P}$. Spring Fentival Aptll 27 -May 4 PENNSYLVANIA.
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